

# Dana Point Chamber of Commerce

## Member Benefits

### Marketing

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- **Destination Guide** (15,000 published): Listing in the Business Directory includes company name, phone number, address, and website. Only Chamber Members are featured. A digital version is available on our website.
- Introduction as a new member of the Chamber in one e-blast
- **Discounted advertising** rates in the *Dana Point Times*. As a new Chamber Member, you receive a free ¼ page ad with the purchase of five ads.
- **Enhanced Listing on the Dana Point Chamber website**. This includes company information, logo, links to your website and social media and videos.
- **Promote your events, job openings, hot deals, and member-to-member discounts**. This information can be updated and changed through your Member Information Center.
- Like us on Facebook (@DanaPointChamberofCommerce), Instagram (DanaPointChamber), and Twitter (@DanaPtChamber) and tag us in your posts. The Chamber only promotes Member businesses on social media channels.
- **One-on-one training** with a Chamber staff member to review your company's social media channels (Getting Started, Drafting Posts, Running Ads)

### Advocacy

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- The Chamber provides consistent legislative updates (Federal, State, County & City) through our e-blasts. The Chamber also coordinates workshops and seminars.
- **Legislative & Local Affairs**: We host monthly meetings featuring business related topics and guest speakers. A representative from each elected official's office attends and presents updates. This is a great opportunity to get your questions answered.



### Networking

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- **Third Thursday Mixer:** This after-hours event takes place at a rotating Chamber Member business from 5:30-7:30pm on the third Thursday of each month. Admission includes two drink tickets, light appetizers, and the opportunity to network with business professionals. Open to the public. Chamber Members receive discounted pricing.
- **Networking at Noon:** This event takes place at a rotating Chamber Member restaurant on the first Thursday of each month from 11:30am-1:00pm. Admission includes lunch with tax and gratuity, a 30-second elevator pitch to the entire room, and the opportunity to network with business professionals. Chamber Members will receive a contact list of all those in attendance. Open to the public. Chamber Members receive discounted pricing.
- **Ribbon Cuttings:** New business in town? Celebrating a special anniversary? We coordinate ribbon cuttings to celebrate these special occasions. The Chamber invites the Mayor, City Council, local elected officials, and Dana Point Times. In addition, we promote the event in our e-blasts, website calendar and social media. *All storefronts must obtain Certificate of Occupancy with the City of Dana Point Building Department.*

### In the Community

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- The Chamber coordinates several special events throughout the year. These events not only stimulate the local economy but are great opportunities to promote your business to thousands of people.
  - Annual Meeting & Installation Dinner
  - State of the City
  - Dana Point Classic Car & Motorcycle Show
  - Dana Point Turkey Trot
- We are well connected with the City of Dana Point, local non-profit organizations, and the community. We promote and partake in other community events. We can introduce you to the appropriate point of contacts for each event.

Contact us at [info@danapointchamber.com](mailto:info@danapointchamber.com) or (949) 496-1555 to discuss how our staff can be of assistance to you.

