



Dana Point Chamber of Commerce

Member Benefits

Marketing

- **Destination Guide** (15,000 published): Listing in the Business Directory includes company name, phone number, address, and website. Only Chamber Members are featured. Chamber Members receive discount pricing on advertising. A digital version is available on our website.
- Discounted advertising rates in the *Dana Point Times*. As a new Chamber Member, you receive a free ¼ page ad.
- **Enhanced Listing on the Dana Point Chamber website.** This includes company information, logo, additional links to your website, social media links, videos, and more.
- Promote your events, job openings, hot deals, and member-to-member discounts. This information can be updated and changed through your Member Information Center.
- Like us on Facebook and Instagram (@DanaPointChamber) and Twitter (@DanaPtChamber) and tag us in your posts. The Chamber only promotes Member businesses on social media channels.

Advocacy

- The Chamber provides consistent legislative updates (Federal, State, County & City) through our e-blasts.
- **Government Affairs:** We host monthly meetings featuring business related topics and guest speakers. A representative from each elected official's office attends and presents updates. This is a great opportunity to get your questions answered.
- We offer various workshops and seminars: SCORE, Social Media, Lunch n' Learns, etc.
- One-on-one training with a Chamber staff member to review your company's social media channels (Getting Started, Drafting Posts, Running Ads)

Networking

- **Third Thursday Mixer:** This after-hours event takes place at a rotating Chamber Member business from 5:30-7:30pm on the third Thursday of each month. Admission includes two drink tickets, light appetizers, and the opportunity to network with business professionals. Open to the public; Chamber Members receive discounted pricing.
- **Networking at Noon:** This event takes place at a rotating Chamber Member restaurant on the first Thursday of each month from 11:30am-1:00pm. Admission includes lunch with tax and gratuity, a 30-second elevator pitch to the entire room, and the opportunity to network with business professionals. Chamber Members will receive a contact list of all those in attendance. Open to the public; Chamber Members receive discounted pricing.
- **Chamber Caffeinated:** This event takes place at the Chamber office on the fourth Wednesday of each month from 8:30-9:30am. This is more of a round table event with open discussion and is a great opportunity to meet new members. Complimentary coffee is provided and there is no charge to attend.

In the Community

- The Chamber coordinates several special events throughout the year. These events not only stimulate the local economy but are great opportunities to promote your business to thousands of people.
 - Annual Meeting & Installation Dinner
 - State of the City
 - Dana Point Classic Car & Motorcycle Show
 - Dana Point Turkey Trot
- We are well connected with the City of Dana Point, local non-profit organizations, and the community. We promote and partake in other community events. We can introduce you to the appropriate point of contacts for each event.

Contact us at communications@danapointchamber.com to discuss how our staff can be of assistance to you. For more information, please visit Danapointchamber.com/MemberBenefits

